

Goodwill Industries of Central Indiana, Inc.

Date: Jan. 14, 2008

Contact: **Cindy L. Graham, Vice President of Marketing**
Goodwill Industries of Central Indiana, Inc.
Work: (317) 524-4212 **Cell:** (317) 459-4162
E-mail: cgraham@goodwillindy.org

Goodwill to Open New Store Jan. 29 in Lafayette Square Area

Members of the media are invited to preview the new Goodwill Store on Lafayette Road before it opens. Please call to schedule an appointment.

Preview Date: Jan. 25-28

Times: By appointment only

Contact: Cindy L. Graham, Vice President of Marketing

Attention, shoppers! The Georgetown Road Goodwill Store is relocating to a larger, more convenient location on Indianapolis' northwest side. The new store will open at 9 a.m. Tuesday, Jan. 29. Designer clothes, brand-name merchandise, books and household items are just a few of the items offered at 4420 Lafayette Road.

Shoppers who visit the new store will have a chance to win \$50 gift certificates Jan. 29-31. In addition, customers who visit the new location Jan. 29- Feb. 7 can register to win an iPod or portable DVD player. Two of each will be given away as prizes.

"We are excited about our move to our new Lafayette Road location," said James Rose, Goodwill store manager. "Shoppers will enjoy the convenience and size of the new location, which will allow us to accept a larger volume of donations and sell more merchandise to support our mission of helping people find jobs."

The new store will employ 25 people and boasts 16,909-square-feet, three checkout lanes and a donation drive-thru center. Hours for the new store are 9 a.m. to 9 p.m. Monday through Saturday and noon to 6 p.m. on Sunday.

The Goodwill Store, located at 4004 Georgetown Road will close on at 9 p.m. Saturday, Jan. 26. All donated merchandise at the Georgetown Road location will be half off from 9 a.m.-9 p.m. Saturday, Jan. 26, only. The sale excludes all purchased new good items.

News Release

Goodwill helps people find jobs. Revenue generated from Goodwill retail stores helps fund employment and educational services in central Indiana. With the support of retail donors and shoppers, Goodwill's services helps people develop the skills they need to find good jobs and to better support themselves and their families. For more information about Goodwill, go to www.goodwillindy.org or call (317) 524-4313.

-END-