

Goodwill Industries of Central Indiana, Inc.

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Contact: **Cindy L. Graham, Vice President of Marketing**
Goodwill Industries of Central Indiana, Inc.
Work: (317) 524-4212 **Cell:** (317) 459-4162
E-mail: cgraham@goodwillindy.org

Goodwill to Open First Store in Lebanon on Feb. 4

Members of the media are invited to preview the new Lebanon Goodwill Store before it opens. Please call to schedule an appointment.

Preview Date: Jan. 30-Feb. 3

Times: By appointment only

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Visuals: New retail interior brand, which includes brightly colored-painted walls with oversized graphics cutouts of merchandise and incorporation of customer appreciation message.

Lebanon shoppers in search of gently-used merchandise at affordable prices, look no more. Goodwill Industries of Central Indiana announces the opening of the first Goodwill store in the Lebanon community. **The Lebanon Goodwill Store, located at 2480 N. Lebanon St., will open its doors at 9 a.m. on Wednesday, Feb. 4.** This will mark Goodwill's 40th retail store and its first in Boone County.

Along with wall-to-wall designer clothes, household items, books and toys, the new store boasts 12,600 square feet, three checkout lanes, a donation drive-thru center and 18 employees.

"We are very excited to bring a Goodwill store to the Lebanon community," said Kent Kramer, vice president of retail operations. "Shoppers in Lebanon can now buy quality, brand-name merchandise for just a fraction of a cost. In these economic times, Goodwill stores will definitely help to stretch the retail dollar."

Shoppers visiting the new location will have a chance to win \$50 gift certificates Feb. 10-12 and can register to win an iPod or portable DVD player Feb. 10-19. Two of each will be given away as prizes.

Revenue generated from the sale of donated goods supports Goodwill's services to help improve the education, skills, employability and economic self-sufficiency of adults and the future employability of young people. For more information about Goodwill, go to www.goodwillindy.org or call (317) 524-4313.

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News Release